

Salisbury/Sharon Transfer Station Recycling Advisory Committee (TRAC) Minutes

Weds March 17, 2021 – Zoom Meeting - 5:00PM

NOTE: Minutes are considered DRAFT ONLY until reviewed and acted upon at the next regular meeting

TRAC Members Present: Barbara Bettigole (chair), Anne Saunders, Casey Flanagan, also TS Mgr Brian Bartram, Salisbury First Selectman Curtis Rand, Selectman Chris Williams, Sharon First Selectman Brent Colley, Salisbury resident Janet Graff, Patrick Sullivan, Lakeville Journal, CATV6 recording

1 - Meeting called to order by Barbara Bettigole at 5:01PM.

2 - Approval of Agenda - Moved, seconded, all in favor

3 - Approve Minutes from Jan 20 - Moved, seconded, all in favor

4 - Manager's Report - Brian says Textile/Clothing bins are back, smaller but working OK, small hopper & fencing upgrades planned, working on budget, Barb mentions signage needed for textile bin with list of acceptable items

5 - Zoom Call Report - Re: website development issues for TS with Barb B, Curtis R, Brent C, Casey F, Brian B, Joe Cleaveland, Emily Egan, Tina Pitcher & Michael DeMartin (website developer)

a) User Fees & payment options (online, Town Hall, TS)

b) Sticker distribution (options: by mail, by QR codes, applied to vehicle by resident or by TS staff)

c) Website development & TS budget d) Back-up fees – complaints from some businesses

Discussed all, some concerns on VETTING residency of online registrants, productive meeting, details like sticker distribution can all be worked out, several options, prob will mail out again.

6 - User Fees

a) Current fee, given increased tipping fees for MSW will leave a \$60,000 deficit (according to Joe Cleaveland)

b) Curtis suggests \$20 increase to \$120, and \$50 for second vehicle

c) Brian reminds everyone that increases have occurred every 3 years for decades (though at \$10, not \$20)

Discussed all, TS looking at 60K deficit, will \$20 be too much, 20% incr but our \$100 fee is quite low, Anne S thinks \$120 a BARGAIN, Casey says may be pushback, Curtis can offer public explanation, Janet Graff suggests voluntary contributions could be solicited, social services in 2 towns can help if needed, will work out incr betw \$10 and \$20, more on back-up fees, not meant as revenue maker but to discourage, TS hoppers not designed for backing in

7 - Website Update - See info below and will come back to later

8 - Michael DeMartin of Designsite - Thanks to Casey for finding, capable, accessible & can meet our needs

a) Platform will be Square Space b) Debate on online payment c) Timeline for site setup d) Data fields needed to make better decisions? (hauler, BYO) e) **Content ideas?** Important so can begin developing

All moving forward, discussed online payment, content, data fields, CARETAKERS who haul multiple households issue, not huge but growing, TS staff will keep eye on, how do other towns handle, remind caretakers their clients must pay user fee, Janet asks about definition of HAULER & managing them, consensus is we can find solutions, may be case by case, may include out of town hauler fees in future

9 - Instagram Content & Launch - Brian has the Instagr account and will start, Brian will control content

10 - Signs - La Bonne's & Sharon Farm Market agree to allow signs at front door or just inside

a) Will rotate weekly - Barb B will do the exchange, may need some help occasionally.

b) Printing next week (website permanently printed on the sandwich board itself? Do we know domain name?)

c) Flyers for hauler customers and caretaker customers if we can work out who they are.

Barb presented SIGN samples, message of the week including NO STYROFOAM, in towns on sandwich boards & TS, common recycling mistakes & BYO take-out containers msgs, can be on Instagram too, Barb has 24 signs so far, Curtis mentions 6 new BEAR PROOF trash bins in Salisbury, can put signs on those too.

11 - Food Waste Pilot Program a) How to spread the word, gather names, offer home collection bins? b) SPREAD THE WORD foodwastepilot@gmail.com c) Decision between McEnroe's and Curbside d) Spring Launch

Working on above, Casey asks how many users needed to start, prob 50-100 for enough compostable material, must make start on diverting food waste from MSW, Barb has created dedicated Gmail address so can reach ppl online, possible fees, crowdfunding, spring launch discussed

12 - To Do List - Still working on a) Bottle Bill support letter from towns b) Permanent education table

c) Resolution by 2 towns to join Sustainable CT d) WRAP Collection e) Glass Separation

Bottle Bill coming up, 2 towns will support, Brian says CRC not taking a position right now, one issue is bottle deposits not redeemed, where will \$\$\$ go, gen fund vs some to recyc fund. Curtis says 2024 is planned START date. Barb mentions no plastic wrap collection within 20 miles, Anne's notes from NERC Webinar of March 9 on PLASTIC FILM RECYCLING, largest challenges still CONTAMINATION, plus competition from VIRGIN PLASTICS market, Brian mentions moisture problems in collecting at TS. Lastly Glass Separation, are they doing this in Kent, we will check.

13 - Public & Committee Comments - Happy St Paddy's Day

14 - Adjourn: Barb B adjourned the meeting at 6:10P

Note: Next meeting is Weds June 16 but Barb may schedule a brief April mtg to assess progress on projects.

Minutes recorded by Anne Saunders, TRAC Member, Sharon