SALISBURY ECONOMIC DEVELOPMENT COMMITTEE

REGULAR MEETING

JANUARY 19, 2022 - 5:30PM (VIA ZOOM)

- Call to Order. Present: Ward Belcher, Kitty Kiefer, Janet Graaff, David Maffucci, Tom Shachtman, Robert Schaufelberger. Bruce McEver joined the meeting after the meeting was called to order. Absent: Richard Block.
- 2. Approve Agenda. So Moved by K. Kiefer, seconded by T. Shachtman and unanimously Approved.
- 3. Approve Minutes of December 15, 2021. J. Graaff asked for the following changes to the Minutes: Under Point 1, replace the word Commission with Committee. Under Point 10, clarify and expand so that it reads: "...and the opportunity for SEDC to provide input about the vision for the next 10 years which SEDC has been doing through sharing its working document (attached to these Minutes). She, R. Schaufelberger and T. Shachtman have done the work so far, and request that the other SEDC members review their work and provide input. J. Graaff requests that further consideration be given to what the Town should be doing to transition to a carbon-neutral future, and that it be aligned with the Governor's goals. T. Shachtman pointed out that each vision statement is prefaced with the reason for its inclusion." A Motion to Approve the Minutes of December 15, 2021, as amended, was made by J. Graaff, seconded by R. Schaufelberger and unanimously Approved.
- 4. Committee Communications and Outreach (R. Schaufelberger) -- R. Schaufelberger reported that the form to get on the SEDC mailing list is now on the Town website and encourages more sign-ups, in order to grow the list. Highlights of the agendas may be included in future mailings. A separate mailing may be done to bring attention to the survey by the Planning & Zoning Commission (PZC) which will be going out in February.
- 5. Regional and Local High Speed Internet Developments (K. Kiefer and D. Maffucci) K. Kiefer reported on a recent meeting she participated in with R. Schaufelberger about Crown Castle and what's going on in Sharon. She suggested that a questionnaire similar to the one used there could get people in Salisbury to think about the internet service that they have here and how to move the Town forward to a fiber network for the future. D. Maffucci mentioned that a lot of information is already available and there are other possibilities that NWConnect is still working on. There was a lengthy discussion about other potential internet service providers and the actual installation that will be needed. There was further discussion about drafting a survey, the questions to be asked, what distribution lists to use and how it would be paid for. The SEDC will work on putting together a budget proposal and submitting their financial needs for the year to

the Town. T. Shachtman talked about his recent article in the Lakeville Journal presenting an idea for what to do with the Lakeville Railroad Station and the responses he received. He commented about getting people aware of the possibility of change and also how people respond to surveys.

- 6. POCD-EDC Working Document Review and Discussion (J. Graaff and T. Shachtman) J. Graaff informed the Committee that the Working Document has now been incorporated into the PZC/POCD survey. She described the types of survey questions being asked. It will mainly be an on-line survey, using as many email lists as possible. The survey is being developed with a consultant; results will be shared with the SEDC and the public. J. Graaff also suggested writing letters to the Editor of the Lakeville Journal about the benefits of improved high speed internet. D. Maffucci mentioned that the NWConnect website has a lot of information to educate the public; there will be a lot of resources to direct people to, also.
- 7. Action Items and Assignments Next steps include: R. Schaufelberger, D. Maffucci and K. Kiefer working on the high speed internet survey, ways to communicate with the public and laying out a proposal and budget for the SEDC.
- 8. Adjournment—W. Belcher ended the meeting at 6:30pm.