## SALISBURY AFFORDABLE HOUSING COMMISSION

## **REGULAR MEETING**

OCTOBER 20, 2022 – 5:30 PM (VIA ZOOM)

- 1. Call to Order. Present: Jennifer Kronholm Clark, Jim Dresser, Lee Sullivan, Katie White, Abeth Slotnick, Pat Hackett and Hannah Pouler (Communications Consultant) Absent: Jon Higgins and Vivian Garfein.
- 2. **Approval of the Agenda. So Moved** by L. Sullivan, seconded by J. Dresser and unanimously **Approved**.
- 3. Approval of the Minutes of September 15, 2022. J. Kronholm Clark asked for a correction to the Minutes under Item #6 Perry St. Lot to read as follows: (Strike: "When they takeover, they will renovate the property".) "The SHT has purchased a house at 70 E. Main Street and will renovate the property." M. Close Oppenheimer suggested a change to the format and having "Perry St. Lot" as a separate bullet point. A Motion to Approve the Minutes of September 15, 2022, as amended, was made by J. Kronholm Clark, seconded by K. White and unanimously Approved.
- 4. Coordinator's Report. There were 2 recent inquiries about AH; both were referred to appropriate resources. There were no updates reported from other Housing organizations.
- 5. SAHC Communications Consultant Update Hannah Pouler mentioned the turnout at the recent Fall Festival and thanked all for their participation. She talked about sending out the first draft of the new newsletter and to let her know about any edits; the graphics on the revamped website and mentioned that the new mission statement may change. She added that the registration link works well or the upcoming "Sustainability" webinar; there will be links to Facebook and the website, as well. L. Sullivan noted that registrants will get a pdf of the slide presentation afterwards. Ms. Pouler will work with Emily Egan on getting the newsletter out by email. She also explained some of the new data that will be used and reviewed other language that was proposed by Jocelyn Ayer, as well as other new website changes. K. White asked about the source of the new data and if that would be cited. J. Dresser suggested making the website "reader-friendly" and having full names of any organizations referred to, instead of initials. Ms. Pouler indicated her goals as:
  - Determining the content of the newsletters, Facebook page and the frequency of updating both of those
  - Having the FAQ section in place on the website

J. Dresser suggested that many of the FAQs may still be in the 2010 Housing Report which was comprehensive. J. Kronholm Clark encouraged the members to use their personal email contacts to ask people to sign up for the newsletter. M. Close Oppenheimer suggested publicizing the link to the website and the Green Homes webinar.

## 6. Discussion: 2022 Goals and Subcommittees

- Holley Place it was noted that a new judge has been appointed to hear the court case
- Pope Property conversations with some neighbors have begun. The consulting firm has been asked to slightly modify the 3 concept plans for further review.
- Grove St. and Perry St. lots no updates. J. Kronholm Clark reported that the Salisbury Housing Trust (SHT) had purchased 70 E. Main Street and is moving along with a contractor, E. J. Homes. There is one good application in the pipeline for that home. Another home may be offered for purchase and they have an application for that one, also. The SHT is working on fund-raising resources.
- Community Support for Affordable Housing covered by H. Pouler report.
- 414 Millerton Road No update.
- Fundraising/Alternative Sources L. Sullivan is sending out information to Peter Halle and Leo Gafney. J. Dresser mentioned that "major donor" campaigns may begin for the Salisbury Housing Committee legal defense and for the SHT. A. Slotnick mentioned applying to the SAHC for grants.
- Explore Additional Properties No update.
- Sustainability L. Sullivan reported that the Green Homes webinar will be a separate meeting on November 17<sup>th</sup> at 6:30pm, following the next regular SAHC meeting. She and A. Slotnick are working on the content.

## 7. Chairman's Comments

J. Kronholm Clark congratulated J. Dresser for receiving a "YIMBY" (Yes, in my back yard) award at the recent, well-attended event held by the Litchfield County Center for Housing Opportunity. She also indicated that she is willing to continue as Chair through 2023 and A. Slotnick will continue as Vice-Chair, as well.

- 8. Public Comment None
- 9. Adjournment. So Moved by L. Sullivan, seconded by J. Dresser and unanimously Approved.