

SALISBURY AFFORDABLE HOUSING COMMISSION

SPECIAL MEETING – SUB-COMMITTEE

OCTOBER 17, 2022 – 6:00 PM (VIA ZOOM)

Sub-Committee: Community Support for Affordable Housing

1. Topic: Communications Plan / Strategies for Community Engagement  
Present: Katie White, Lee Sullivan and Hannah Pouler (Communications Consultant)

The discussion included the details of the new logo, graphics and text for the new SAHC newsletter; over 200 people have signed up/opted-in to be on the email list.

A special SAHC presentation: “Green Homes – a virtual webinar on household energy savings”, will be presented by members Lee Sullivan and Abeth Slotnick on Thursday, November 17, 2022 at 6:30pm. A registration link will be provided to receive updated information.

Hannah Pouler reviewed some changes that have been made to the website:

<https://www.salisburycyhousing.org/>

More details will be discussed at the next regular meeting of the SAHC on October 20, 2022.