

SALISBURY ECONOMIC DEVELOPMENT COMMITTEE

REGULAR MEETING

JULY 17, 2025 – 9:00AM (VIA ZOOM)

Present: Kitty Kiefer, Carol Sadlon, Alice Peck, Robert Schaufelberger, Christopher Baetz and David Becker. Absent: Adam Higgins

1. **Approval of Agenda. So Moved** by R. Schaufelberger, **With All in Favor.**
2. Discuss / Approve Minutes of last meeting June 12, 2025 – Tabled
3. Additions to the Agenda – None
4. Old Business: Members of this Committee's projects and updates
  - a. Welcome to David Becker and Christopher Baetz – New members; need to get sworn in by Town Clerk.
  - b. K. Kiefer and R. Schaufelberger – EV charging developments in the Town  
R. Schaufelberger reported that Curtis Rand needs to sign the proposal from Artis; the Town is the applicant for the EV charger. The application went to P&Z and got approved for the EV charger, which will be located near the old railroad station in Lakeville.
  - c. Continuing work on questionnaire – R. Schaufelberger asked if the information is really confidential, if the summaries are public; K. Kiefer will look into the legal side of the question. R. Schaufelberger commented that people have different ideas, regarding data use; data is recoverable through a FOIA request. K. Kiefer will check with the Land Use office about how the POCD survey was done. R. Schaufelberger is re-arranging the questions and re-ordering the format into categories for ease of filling out the survey; comments and additional changes should be sent to R. Schaufelberger. A. Peck will get feedback, integrate the questions into the conversation, and fill it out right then. C. Baetz suggested protecting anonymity and helping to fill out the survey form. C. Sadlon suggested going in pairs for the first few meetings; R. Schaufelberger agreed. K. Kiefer suggested just listening to the answers, no gossip, and not pushing people with questions. D. Becker suggested using I-phone voice memo to record interviews; C. Sadlon commented people may not like it; K. Kiefer suggested avoiding recording, as it can be problematic. C. Sadlon and R. Schaufelberger suggested having their own notes and impressions. K. Kiefer asked why they would help fill out the form, instead of printing it and handing it out to fill out on-line later; R. Schaufelberger commented that filling out the form is just to help answer questions. K. Kiefer will check with the Land Use office and a couple of others, regarding experience with surveys. C. Baetz suggested having 2 diverse interviews to start; try a new person in business and one long-time business owner. C. Sadlon suggested finalizing the form and

then lining up a schedule at the next meeting. D. Becker asked about doing 3 interviews before the next meeting; R. Schaufelberger suggested picking 3 “tests.” R. Schaufelberger commented that answers and responses will go directly into the Jot Form that he set up. K. Kiefer mentioned that Abby Conroy is willing to come to the SEDC meeting to describe the POCD process used to survey.

5. New Business – None

6. Public Comments – None

**Adjournment. So Moved** by C. Sadlon, seconded by C. Baetz, **With All in Favor.**